



**Career and Professional Development
Programs, Courses and University Regulations
2019-2020**

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This publication provides guidance to prospects, applicants, students, faculty and staff.

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- 1 About Career and Professional Development, page 9
 - 1.1 Career and Professional Development at the School of Continuing Studies, page 9
 - 1.2 Location, page 9
 - 1.3 Administrative Officers, page 9
 - 1.4 Professional Development and Job Opportunities, page 10
 - 2 Undergraduate Certificate Programs, page 10
 - 2.1 Certificate Programs, page 11
 - 2.1.1 Certificate in Accounting, page 11
 - 2.1.2 Certificate in Applied Finance, page 11
 - 2.1.3 Certificate in Applied Marketing, page 11
 - 2.1.4 Certificate in Computers and Information Technology, page 11
 - 2.1.5 Certificate in Entrepreneurship, page 12
 - 2.1.6 Certificate in Health and Social Services Management, page 12
 - 2.1.7 Certificate in Human Resources Management, page 12
 - 2.1.8 Certificate in Indigenous Business Management, page 12
 - 2.1.9 Certificate in Management, page 12
 - 2.1.10 Certificate in Public Administration and Governance, page 12
 - 2.1.11 Certificate in Public Relations and Communications Management, page 12
 - 2.1.12 Certificate in Software Development, page 12
 - 2.1.13 Certificate in Supply Chain Management and Logistics, page 13
 - 2.1.14 Certificate (Cert.) Accounting (30 credits) , page 13
 - 2.1.15 Certificate (Cert.) Applied Finance (30 credits) , page 14
 - 2.1.16 Certificate (Cert.) Applied Marketing (30 credits) , page 14
 - 2.1.17 Certificate (Cert.) Computers and Information Technology (30 credits) , page 15
 - 2.1.18 Certificate (Cert.) Entrepreneurship (30 credits) , page 15
 - 2.1.19 Certificate (Cert.) Health and Social Services Management (30 credits) , page 16
 - 2.1.20 Certificate (Cert.) Human Resources Management (30 credits) , page 17
 - 2.1.21 Certificate (Cert.) Indigenous Business Management (30 credits) , page 17
 - 2.1.22 Certificate (Cert.) Management (30 credits) , page 18
 - 2.1.23 Certificate (Cert.) Public Administration and Governance (30 credits) , page 18
 - 2.1.24 Certificate (Cert.) Public Relations and Communication Management (30 credits) , page 19
 - 2.1.25 Certificate (Cert.) Software Development (30 credits) , page 19
 - 2.1.26 Certificate (Cert.) Supply Chain Management and Logistics (30 credits) , page 20
 - 2.2 Admission Regulations for Certificate Programs, page 20
 - 2.2.1 Admission Requirements for Certificate Programs, page 21
 - 2.2.2 Proof of Proficiency in English, page 21
 - 2.2.3 Admission Procedures for Certificate Programs, page 22
 - 2.2.4 Independent Studies (Special Student Status), page 22
 - 2.2.5 Exemption by Examination, page 22
 - 2.3 Academic Regulations for Certificate Programs, page 23

- 2.3.1 Academic Advisers, page 23
- 2.3.2 Academic Standing for Certificate Programs, page 23
- 2.3.3 Advanced Standing and Residency Requirement, page 23
- 2.3.4 Course Terminology, page 24
- 2.3.5 Program Corequisites, page 24
- 2.3.6 Course Load, page 24
- 2.3.7 Information Sessions, page 25
- 2.3.8 Independent Studies (Special Student Status), page 25
- 2.3.9 Time Limits, page 25
- 2.3.10 Transfer of Program, page 25
- 2.4 Language Requirements for Professions, page 25
- 3 Graduate Programs, Diplomas, and Graduate Certificates, page 25
 - 3.1 Graduate Programs, page 26
 - 3.1.1 Diplomas, page 26
 - 3.1.1.1 Admission Requirements – Diploma Programs, page 26
 - 3.1.1.2 Diploma in Accounting, page 27
 - 3.1.1.3 Diploma in Applied Marketing, page 27
 - 3.1.1.4 Diploma in Digital Analytics & Business Intelligence, page 27
 - 3.1.1.5 Diploma in Entrepreneurship, page 27
 - 3.1.1.6 Diploma in Health and Social Services Management, page 27
 - 3.1.1.7 Diploma in Human Resources Management, page

- 3.1.1.27 Diploma (Dip.) Public Relations and Communications Management (30 credits) , page 37
- 3.1.1.28 Diploma (Dip.) Supply Chain and Operations Management (30 credits) , page 38
- 3.1.2 Graduate Certificates, page 38
 - 3.1.2.1 Admission Requirements for Graduate Certificates, page 39
 - 3.1.2.2 Graduate Certificate in Aviation Leadership, page 39
 - 3.1.2.3 Graduate Certificate in CPA Professional Education, page 39
 - 3.1.2.4 Graduate Certificate in Digital Marketing, page 39
 - 3.1.2.5 Graduate Certificate in Entrepreneurship, page 40
 - 3.1.2.6 Graduate Certificate in Financial Planning, page 40
 - 3.1.2.7 Graduate Certificate in Health Services Management, page 40
 - 3.1.2.8 Graduate Certificate in Human Resources Management, page 40
 - 3.1.2.9 Graduate Certificate in International Business, page 41
 - 3.1.2.10 Graduate Certificate in Internet Business, page 41
 - 3.1.2.11 Graduate Certificate in Leadership, page 41
 - 3.1.2.12 Graduate Certificate in Public Relations Management, page 41
 - 3.1.2.13 Graduate Certificate (Gr. Cert.) Aviation Leadership (24 credits) , page 41
 - 3.1.2.14 Graduate Certificate (Gr. Cert.) CPA Professional Education (24 credits) , page 42
 - 3.1.2.15 Graduate Certificate (Gr. Cert.) Digital Marketing (15 credits) , page 42
 - 3.1.2.16 Graduate Certificate (Gr. Cert.) Entrepreneurship (15 credits) , page 43
 - 3.1.2.17 Graduate Certificate (Gr. Cert.) Financial Planning (15 credits) , page 43
 - 3.1.2.18 Graduate Certificate (Gr. Cert.) Health Services Management (15 credits) , page 44
 - 3.1.2.19 Graduate Certificate (Gr. Cert.) Human Resources Management (15 credits) , page 44
 - 3.1.2.20 Graduate Certificate (Gr. Cert.) International Business (15 credits) , page 45
 - 3.1.2.21 Graduate Certificate (Gr. Cert.) Internet Business (15 credits) , page 45
 - 3.1.2.22 Graduate Certificate (Gr. Cert.) Leadership (24 credits) , page 45
 - 3.1.2.23 Graduate Certificate (Gr. Cert.) Professional Accounting (24 credits) , page 46
 - 3.1.2.24 Graduate Certificate (Gr. Cert.) Public Relations Management (15 credits) , page 47
- 3.2 Academic Regulations, page 47
 - 3.2.1 Admission Procedures for all Programs, page 48
 - 3.2.2 Proof of Proficiency in English, page 48
 - 3.2.3 Independent Studies, page 49
 - 3.2.4 Academic Advisers, page 49
 - 3.2.5 Advanced Standing for the Diploma Programs, page 49
 - 3.2.5.1 Supplementals for all Programs, page 50
 - 3.2.6 Academic Standing Regulations, page 50
 - 3.2.6.1 Diploma Programs, page 50
 - 3.2.6.2 Graduate Certificates, page 50
 - 3.2.6.3 Special Students, page 50
 - 3.2.6.4 Time Limits, page 50
 - 3.2.6.5 Registration in Graduate-Level Courses, page 51

-
- 3.3 Engineering – Graduate Level, page 51
 - 3.4 Language Requirements for Professions, page 52
 - 3.5 Career and Professional Development Programs with a Minimum CGPA Requirement, page 52
 - 4 Professional Development and Non-Credit Offerings (CE Units and Other), page 52
 - 4.1 General Information, page 53
 - 4.1.1 Registration, page 53
 - 4.1.2 Fees, page 53
 - 4.1.3 Course Cancellations and Withdrawals, page 53
 - 4.1.4 Grading and Evaluation, page 53
 - 4.1.5 Professional Associations, page 53
 - 4.2 Non-Credit Online Courses, page 54
 - 4.3 Course Offerings: Non-Credit Courses, page 54
 - 4.4 Intensive Professional Development Programs, page 55
 - 4.5 Professional Development Certificates (CE Units), page 56
 - 4.5.1 Professional Development Certificates Admission Requirements and Application Procedures, page 56
 - 4.6 Chartered Financial Analyst® (CFA®) Exam Preparation, page 57

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1.4 Professional Development and Job Opportunities

Career and Professional Development programs can enhance your career and provide opportunities for numerous occupations, such as:

- accounting, tax, and financial planners
- aviation management professionals
- brand and product marketing experts
- business entrepreneurs
- data analysts
- digital marketing professionals
- financial analysts
- health care and social services managers
- human resources managers
- investment and treasury analysts
- IT business and support analysts
- logistics and supply-chain managers
- managers
- marketing and sales professionals
- money-market and merger and acquisition analysts
- physical distribution specialists and online retailers
- project managers
- public servants
- public relations professionals
- QA analysts and test engineers
- retirement and estate planners
- risk managers
- software engineers and developers
- systems, database, and network administrators
- webmasters, designers, and developers

2 Undergraduate Certificate Programs

In a world of rapid change, innovation, and globalization, Career and Professional Development (C&PD) has the programs and courses to advance your career. Our course lecturers are experts and leaders in many disciplines, sharing their current, relevant, and extensive experience in wide-ranging professions and industries such as Accounting and Finance, Entrepreneurship, Health Care, Human Resources, Management, Marketing, Public Administration &

2.1.5 Certificate in Entrepreneurship

This certificate in Entrepreneurship provides an understanding of what is required to launch and maintain a sustainable venture.

Program Requirements

See [section 2.1.18: Certificate \(Cert.\) Entrepreneurship \(30 credits\)](#).

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2.1.13 Certificate in Supply Chain Management and Logistics

This certificate provides a solid foundation in the concepts and techniques required for a career in the manufacturing supply chain industry.

Program Requirements

See [section 2.1.26: Certificate \(Cert.\) Supply Chain Management and Logistics \(30 credits\)](#).

2.1.14 Certificate (Cert.) Accounting (30 credits)

The Certificate in Accounting aims to provide students with the appropriate competencies in the area of accounting using learner-centered instructional methods so as to prepare them for a variety of careers in accounting. The program is designed to provide a solid knowledge base in various accounting related fields, such as financial and managerial accounting, taxation, auditing and corporate finance

There are two external prerequisite courses to the program, which must be taken prior to taking certain required courses in this program. Students who wish to apply for advanced standing for prerequisite courses must complete an Advanced Standing form at the time of admission or they may take an Exemption by Examination test. Prerequisites and corequisites are not included in the total credit requirements for the program

Prerequisites

CMSC 101*	(3)	Mathematical Tools for Management Professionals
MGCR 211*	(3)	Introduction to Financial Accounting

* or the Exemption by Examination Test

Corequisites

CMSC 310*	(3)	Managerial Economics and Analysis
CMSC 320*	(3)	Business Statistics

* or the Exemption by Examination Test

Required Courses (24 credits)

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 352	(3)	Intermediate Financial Accounting 2
ACCT 361	(3)	Management Accounting
ACCT 362	(3)	Cost Accounting
ACCT 385	(3)	Principles of Taxation
ACCT 453	(3)	Advanced Financial Accounting
ACCT 475	(3)	Principles of Auditing
MGCR 341	(3)	Introduction to Finance

Complementary Courses (6 credits)

ACCT 354	(3)	Financial Statement Analysis
ACCT 455	(3)	Development of Accounting Thought
ACCT 463	(3)	Management Control
ACCT 477	(3)	External Auditing
ACCT 486	(3)	Business Taxation 2
CCLW 205	(3)	Introduction to Business Law
FINE 342	(3)	Corporate Finance
MGCR 331	(3)	Information Systems
MGCR 423	(3)	Strategic Management

Required Courses

CGMG 318	(0)	Selling Models and Business Negotiation
CMRK 200	(3)	Fundamentals of Marketing
CMRK 225	(3)	Marketing Statistics and Research
CMRK 230	(3)	Personal Selling and Customer Service
CMRK 235	(3)	Digital Media Marketing
CMRK 320	(3)	Principles of Consumer Behaviour
CMRK 321	(3)	Integrated Marketing Communications
CMRK 322	(3)	Basics of Service Marketing
CMRK 325	(3)	Global Marketing
CMRK 430	(3)	Marketing Applications
CPRL 221	(3)	Professional Communication and Networking

2.1.17 Certificate (Cert.) Computers and Information Technology (30 credits)

This tailored program is intended for Indigenous students as a result of the need expressed by the Indigenous community leaders. The twenty first century demands multidisciplinary individuals, teams, communities and organizations. The Certificate in Computers and Information Technology is a bridge to higher- level computer qualifications. It provides a solid foundation in the concepts and techniques required for effective planning, design and development of software applications and systems, Internet technologies, applied computer knowledge and networking. The program will help develop skills necessary to assume positions in the fields of information technology

CACC 220	(3)	Accounting Concepts for Managers
CACC 520	(3)	Accounting for Management
CCLW 205	(3)	Introduction to Business Law
CENT 305	(3)	Sales and Negotiations
CENT 306	(3)	Launching a New Business
CENT 307	(3)	Creating a Business Plan
CENT 308	(3)	Financing a New Business
CENT 309	(3)	Business Growth Strategies and Issues
CGMG 318	(3)	Selling Models and Business Negotiation
CMSC 310	(3)	Managerial Economics and Analysis
CPRL 221	(3)	Professional Communication and Networking

Complementary Course (3 credits)

3 credits from:

CCCS 310	(3)	Web Development
CGMG 210	(3)	Fundamentals of Project Management
CGMG 319	(3)	International Business Practices
CMRK 235	(3)	Digital Media Marketing

2.1.19 Certificate (Cert.) Health and Social Services Management (30 credits)

The Certificate in Health and Social Services Management will provide learners with an integrated base of management knowledge in the field of health and social services. It will focus on the development of skills in the day-to-day management of the provision of services in terms of both efficiency and human criteria.

Note: The external corequisite course CMSC 000 must be taken prior to taking CACC 220.

Corequisite CEUs to the program are not included in the total credit requirement for the program.

Corequisite (12 CE Units)

CMSC 000*	(12)	Foundations of Mathematics
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* or the Exemption by Examination Test

Required Courses (30 Credits)

CACC 220	(3)	Accounting Concepts for Managers
CGMG 210	(3)	Fundamentals of Project Management
CHLC 351	(3)	Foundations of Health and Social Services Systems
CHLC 401	(3)	Evaluation of Health and Social Services
CHLC 410	(3)	Fundamentals of Health and Social Services Info Systems
CHLC 415	(3)	Foundations of Legal & Ethical Aspects
CPRL 221	(3)	Professional Communication and Networking
MGCR 222	(3)	Introduction to Organizational Behaviour
ORGB 420	(3)	Managing Organizational Teams
ORGB 421	(3)	Managing Organizational Change

2.1.20 Certificate (Cert.) Human Resources Management (30 credits)

The Certificate in Human Resources Management provides an introduction to the disciplines and basic practices of human resources management. In addition, the Certificate program presents an overview of the specialized functions and some of the current and future issues in the area of personnel. It prepares students for the job market and to write the CHRP exam.

Required Courses (27 credits)

CORG 440	(3)	Organizational Learning and Development
CORG 445	(3)	Workforce Planning and Talent Acquisition
CORG 450	(3)	Workplace Health and Safety
INDR 294	(3)	Introduction to Labour-Management Relations
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 423	(3)	Strategic Management
ORGB 421	(3)	Managing Organizational Change
ORGB 423	(3)	Human Resources Management
ORGB 525	(3)	Compensation Management

Complementary Course (3 credits)

3 credits from:

CGMG 282	(3)	Introduction to Business
CGMG 445	(3)	Ethical Issues in Business Practices
INDR 494	(3)	Labour Law
ORGB 380	(3)	Cross Cultural Management
ORGB 420	(3)	Managing Organizational Teams

2.1.21 Certificate (Cert.) Indigenous Business Management (30 credits)

This tailored program is intended for Indigenous students as a result of the need expressed by the Indigenous community leaders. The twenty first century demands multidisciplinary individuals, teams, communities and organizations. This program introduces the knowledge and competencies essential to starting,

CGMG 305	(3)	Managing in Public and Non-Profit Organizations
CORG 225	(3)	Foundation of Organizational Behaviour and Administration
CORG 420	(3)	Human Resource Management: Theory and Practice

2.1.22 Certificate (Cert.) Management (30 credits)

This Certificate program provides an introduction and survey of the underlying disciplines of functional areas in the management field. Emphasis is placed on the development of core competencies in accounting, economics, marketing, and finance, as well as the written and oral communication, problem-solving, and teamwork skills required in all sectors of the management job market; from small b

CORG 225	(3)	Foundation of Organizational Behaviour and Administration
CORG 420	(3)	Human Resource Management: Theory and Practice
CPAG 220	(3)	Fundamentals of Public Finance, Budgeting and Reporting
CPAG 225	(3)	Foundations of Public Regulations and Ethics in Public Sector
CPAG 300	(3)	Lean Operational Practices in Public Services
CPAG 305	(3)	Current Issues in Public Sector Administration
CPAG 400	(3)	Diversity and Cross Cultural Management
CPAG 410	(3)	Strategic Planning and Implementation

2.1.24 Certificate (Cert.) Public Relations and Communication Management (30 credits)

The field of Public Relations and Communications Management has been changing dramatically in recent years. Digital (including social media) is changing the way public and organizations communicate. Increased consciousness by companies of their social responsibility, and a need for greater accountability to stakeholders, have led to an awareness in both the corporate and the not-for-profit sector that organizations need to rely on the advice and services of well trained professional communicators. The program content is continually updated with best practices in industry. Students have opportunities to discuss real and evolving public relations cases directly with industry professionals.

Required Courses (24 credits)

CPRL 214	(3)	Applied Public Relations Methods 1
CPRL 223	(3)	Basics of Public Relations
CPRL 224	(3)	Applied Public Relations Methods 2
CPRL 225	(3)	Social and Traditional Media Relations
CPRL 226	(3)	Corporate Communications
CPRL 227	(3)	Internal Communication
CPRL 321	(3)	PR Issues Management
CPRL 322	(3)	Cases in Public Relations

Complementary Courses (6 credits)

6 credits from:

CGMG 210	(3)	Fundamentals of Project Management
CPRL 220	(3)	Fundamentals of Fund-Raising

* or the Exemption by Examination test

Required Courses (30 credits)

CCCS 300	(3)	Programming Techniques 1
CCCS 301	(3)	Programming Techniques 2
CCCS 310	(3)	Web Development
CCCS 315	(3)	Data Structures and Algorithms
CCCS 321	(3)	Operating Systems Administration
CCCS 325	(3)	Mobile Application Development
CCCS 330	(3)	Database Design and Business Applications Development
CCCS 431	(3)	Networking Fundamentals
CMIS 422	(3)	Information System Security
MGCR 331	(3)	Information Systems

2.1.26 Certificate (Cert.) Supply Chain Management and Logistics (30 credits)

The Supply Chain Management and Logistics Certificate program is comprised of 2 core courses and 2 sets of courses. The Production and Inventory Control set will provide students with a strong background in manufacturing supply chain environments and will lead them toward a CPIM designation offered by APICS, provided that the students pass the APICS examinations. The Logistics set will provide students with a strong background in companies' supply chain, distribution and logistics functions and will lead them toward a CITT designation provided that CITT's other requirements are satisfied.

Corequisite

Note: Corequisite courses are not included in the total credit requirement for the program.

Note: Please note that the value of 12 represents CEU credit weight and not regular credit weights.

CMSC 000*	(12)	Foundations of Mathematics
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* or the Exemption by Examination Test

Required Courses (30 credits)

CTPT 200	(3)	Introduction to Supply Chain Management
CTPT 201	(3)	Sourcing
CTPT 202	(3)	Production and Inventory Planning and Control 1
CTPT 206	(3)	Transportation Management and Economics
CTPT 207	(3)	Transportation Law and Policy
CTPT 208	(3)	Fundamentals of Logistics
CTPT 310	(3)	Production and Inventory Planning and Control 2
CTPT 311	(3)	Supply Chain Risk Management
CTPT 410	(3)	International Trade and Logistics
CTPT 430	(3)	Fundamentals of Integrated Business Systems

2.2 Admission Regulations for Certificate Programs

To be admitted to one of the 30-credit certificate programs offered by the Career and Professional Development unit, applicants must hold a CEGEP diploma (Diploma of Collegial Studies in Quebec (DEC)) or equivalent, and meet the English Language Proficiency requirements. Applicants who are 21 years of age and over but do not have the normal academic background for admission may be admitted as mature students provided that they meet the English Language Proficiency requirements. Applicants between 18 and 21 years of age who do not have a CEGEP diploma but have at least a high school leaving certificate may be accepted into a qualifying program, determined by the department. Formal admission to a certificate program will normally follow upon

satisfactory completion of the qualifying program provided that all other admission criteria are met. Students below 18 years of age without a CEGEP diploma will not be admitted to a certificate program nor will they be permitted to take courses.

2.2.1 Admission Requirements for Certificate Programs

To be admitted to a certificate program:

1. Students must hold a CEGEP diploma (Diploma of Collegial Studies in Quebec (DEC) or equivalent); or
2. Students 21 years of age and over who do not have the normal academic background for admission may be admitted as mature students.
3. Students between 18 and 21 who do not have a CEGEP diploma but have at least a high school leaving certificate may be accepted into a qualifying program to be determined by Career and Professional Development. Formal admission to the certificate program will normally follow upon satisfactory completion of the qualifying program.

Students below 18 years of age without a CEGEP diploma (DEC) will **not** be admitted to a certificate program, nor will they be permitted to take courses.

2.2.2 Proof of Proficiency in English

The language of instruction for most courses and programs at McGill is English; however, students may submit any written work that is to be graded in English or French, except in cases where knowledge of the language is one of the objectives of the course. Applicants must demonstrate the required level of proficiency in English **prior to admission** to McGill University, regardless of citizenship status or country of origin. McGill University has this language requirement in place to ensure that all students are provided with the opportunity to succeed in their chosen program. In all cases, the University reserves the right to require proof of English proficiency if it is deemed necessary. Below, you will find information on when proof of proficiency is required.

If you answer "yes" to any of the following seven statements, you do **NOT** necessarily need to provide proof of English proficiency, but must provide documentation to support your answer.

- Have you lived and attended school, for at least four consecutive years, in a country where English is the acknowledged primary language?
- Have you completed both Secondary V (Quebec High School Transcript issued by the *Ministère de l'Éducation*) and a DEC at a French CEGEP in Quebec?
- Have you completed a DEC at an English CEGEP in Quebec, during or later than 2003?
- Have you or will you complete a French Baccalaureate – Option Internationale (British or American section)?
- Have you or will you complete an International Baccalaureate (IB) Group 1 English (Language A: Literature, Language A: Language and Literature, or Literature and Performance) with a result of 5 or better?
- Have you or will you complete the British Curriculum A-Level English with a final grade of C or better?
- Have you completed the British Curriculum GCSE/IGCSE/GCE O-Level English, English Language, English First Language, or English as a Second Language with a final grade of B or better?

If you answered "no" to all of the above, but answer "yes" to any of the following questions, you will be asked to provide supporting documentation to this effect in order to provide proof of English language proficiency.

- Do you consi

7. University of Cambridge: Cambridge C2 Proficiency. Certificate awarded with a grade of C or higher.
8. Edexcel London Test of English – Level 4 – with an overall grade of at least “Merit Pass.”
9. Edexcel London Test of English – Level 5 – with an overall grade of at least “Pass.”
10. Pearson Test of English - Academic: Overall score of 65 or better; individual component scores of 60 or better.



Note: Your test results must be reported directly to the University by the test centre; consequently, candidates' copies of results will not be accepted as proof of English language proficiency. It is your responsibility to ensure that the official test results in an official format are forwarded directly by the testing service to the Client Services Office (Admissions) of the School of Continuing Studies, 688 Sherbrooke St. West, 11th Floor, Montreal, Quebec, H3A 3R1. For TOEFL, the institutional code at McGill University is 0935-00.

2.2.3 Admission Procedures for Certificate Programs

See [School of Continuing Studies > Getting Started > Admission Requirements](#) for more information.

2.2.4 Independent Studies (Special Student Status)

Please consult [School of Continuing Studies > Getting Started > Admission Requirements > Special Student Status > Undergraduate Courses](#) for information pertaining to Special Students.

2.2.5 Exemption by Examination

In general, certificates offered by Career and Professional Development are composed of 10 courses. Some programs, however, have corequisite and prerequisite courses that must be completed by the student in order for them to obtain their certificate or diploma.

Students who believe that they have taken the equivalent of one or more of the corequisites to the program, or one or more of the prerequisite courses that are not part of the program to which they have applied, may take an Exemption by Examination test. Students who hav

2.3 Academic Regulations for Certificate Programs

Students must inform themselves of University rules and regulations and keep abreast of any changes that may occur. The Academic Regulations section contains important detailed information required by students during their studies at the School of Continuing Studies and should be periodically consulted for modifications.

2.3.1 Academic Advisers

Students who would like to take the opportunity to meet with an academic adviser may call 514-398-6200 to schedule an appointment during regular business hours. Please note this service is by appointment only.

2.3.2 Academic Standing for Certificate Programs

A minimum grade of C is required in all courses in a program, with the exception of CMSC 000 for which a minimum grade of B- is required. The only other exception is that a grade of D will be allowed in one elective course that is not a prerequisite to other courses to be taken in the program.

A maximum of three unsatisfactory grades, excluding supplementals, is permitted on the record. In this context, an unsatisfactory grade is a grade of F, J, or D in compulsory courses, and a grade of F, J, or more than one D in elective courses. Even if an unsatisfactory grade is improved by means of a supplemental examination, where available, the original grade remains on the record and counts toward the total number of unsatisfactory grades.

Students who have more than three unsatisfactory grades on their record will be required to withdraw from the program and will not be permitted to register in other courses or programs in Career and Professional Development.

In order to be eligible for graduation, students must complete all program requirements with a cumulative grade point average (CGPA) of at least 2.0, which will be computed over all courses (including supplementals and unsatisfactory grades but excluding corequisite courses) taken in the program. If a student's CGPA falls below 2.0, the student may be asked to withdraw.

Academic Standing Requirements for Special Students

Special Students, although not formally registered in a program, are expected to demonstrate seriousness of academic purpose. Special Students must meet all academic and language requirements stipulated by Career and Professional Development, and must complete all courses, including corequisite and prerequisite courses, with a grade of C or better. A maximum of three grades below C in any course offered through Career and Professional Development is permitted on the record. In this context, grades below C include the grade of D (a conditional, non-conditional pass), F (a failure), and J (unexcused absence/failed). Special Students are permitted to repeat the same course only once. Special Students who accumulate more than three grades below C in Career and Professional Development and/or whose CGPA falls below 2.0 will not be permitted to register in other courses in Career and Professional Development. Please note that even if a grade is improved by means of repetition of the course(s), the original grade remains on the student's record and counts toward the total number of unsatisfactory grades.

2.3.3 Advanced Standing and Residency Requirement

Advanced Standing

Advanced Standing may be granted to students who provide evidence of equivalent credit course(s) completed in other programs at McGill University or at another recognized university. Students should note that courses taken more than five years ago will not be recognized for Advanced Standing.

Students wishing to apply for advanced standing must complete an Advanced Standing form at the time of admission. Evaluation requests received after this time will not be considered before registration and will be delayed until the following session. Requests will not be considered unless a student has applied to a program and must be accompanied by all required documentation.



Note: The evaluation process takes at least six weeks to complete.

Residency Requirement

A) Students transferring to McGill:

Advanced Standing of up to 30% of the courses in any one certificate program may be awarded for successfully completed equivalent study done at another university within the last five years.

B) Students transferring within McGill:

1. Students who withdraw from a certificate program may transfer credit to another certificate with no limit to the number of credits granted provided the courses are identical, were completed within the last five years and all other requirements of the new certificate are met.
2. Students who withdraw from a degree or diploma program and those who have completed a degree program and who have successfully completed

Students wishing to transfer from a diploma program to a certificate program will receive Advanced Standing only for those courses in which they obtained

2.3.7 Information Sessions

Information sessions are held throughout the year. This is an opportunity for you to learn more about specific programs and courses and to talk to academic advisers. Members of the Career and Professional Development staff will be available to explain and discuss the requirements of the various programs and courses offered. Academic advisers will be available at these sessions to answer your questions and you will be given the opportunity to meet with industry representatives, course lecturers, and instructors. Please call Career and Professional Development at 514-398-6200 for further information.

2.3.8 Independent Studies (Special Student Status)

Please consult [School of Continuing Studies > Getting Started > Admission Requirements > Special Student Status > : Undergr](#)

3.1.1.2 Diploma in Accounting

The program provides a broad-based accounting education for university graduates that will help prepare them for admission to the Chartered Professional Accountant (CPA) profession, as well as for positions as an accountant in industry.

Accounting Contact Information

McGill University's School of Continuing Studies
688 Sherbooke Street West, Room 1140
Montreal QC H3A 3R1
Email: cpa.scs@mcgill.ca

Admission Requirements – Diploma in Accounting

In addition to the admission requirements stipulated in [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies or equivalent.

Program Requirements

See [section 3.1.1.14: Diploma \(Dip.\) Accounting \(30 credits\)](#).

3.1.1.3 Diploma in Applied Marketing

The Diploma in Applied Marketing is designed to provide graduate-level students with a solid grounding in marketing terminology, theory, and best practices to prepare them for work or allow them to advance in a range of marketing areas. Focus is on hands-on projects, current practice, career networking, and the effects of rapidly changing consumer habits and digital communications technology.

Admission Requirements for the Diploma in Applied Marketing

In addition to the admission requirements outlined at [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies in their undergraduate degree.

Program Requirements

See [section 3.1.1.15: Diploma \(Dip.\) Applied Marketing \(30 credits\)](#).

3.1.1.4 Diploma in Digital Analytics & Business Intelligence

The Diploma in Digital Analytics & Business Intelligence equips students for careers in the increasingly important and in-demand fields of digital analytics, business intelligence, and data analytics.

Admission Requirements for the Diploma in Digital Analytics & Business Intelligence

In addition to the admission requirements outlined at [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree completed in any discipline with a CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies.

Program Requirements

See [section 3.1.1.16: Diploma \(Dip.\) Digital Analytics & Business Intelligence \(30 credits\)](#).

3.1.1.5 Diploma in Entrepreneurship

The Diploma in Entrepreneurship provides students with both the theoretical and practical background they need to launch a sustainable venture. The program is designed not only for entrepreneurs starting new ventures, but also for "intrapreneurs" who are trying to launch a new product or idea within an existing company. It is highly participatory with a hands-on focus that reflects new developments in the context and application of entrepreneurial practices. It is intended to teach students to become high-level problem solvers while maintaining their business savvy.

Admission Requirements – Diploma in Entrepreneurship

In addition to the admission requirements stipulated in [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies in their undergraduate degree.

Program Requirements

See [section 3.1.1.17: Diploma \(Dip.\) Entrepreneurship \(30 credits\)](#).

3.1.1.6 Diploma in Health and Social Services Management

**** Restricted Program ****

The Diploma in Health and Social Services Management program focuses on the development of skills and knowledge required to prepare health care professionals for the day-to-day challenges of managing individuals, complex health care systems, and organizational changes in a variety of health care settings.

Admission Requirements – Diploma in Health and Social Services Management

In addition to the admission requirements stipulated in [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies.

Program Requirements

See [section 3.1.1.18](#)

In addition to the admission requirements stipulated in [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies in their undergraduate degree.

Program Requirements

See [section 3.1.1.26: Diploma \(Dip.\) Public Administration and Governance \(30 credits\)](#).

3.1.1.12 Diploma in Public Relations and Communications Management

The Diploma in Public Relations and Communications Management is intended for those wishing to pursue a career in public relations and communications.

Admission Requirements – Diploma in Public Relations and Communications Management

In addition to the admission requirements stipulated in [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies in their undergraduate degree.

Program Requirements

See [section 3.1.1.27: Diploma \(Dip.\) Public Relations and Communications Management \(30 credits\)](#).

3.1.1.13 Diploma in Supply Chain and Operations Management

This diploma offers high-level tools of analysis for acquiring an in-depth understanding of supply chain operations.

Admission Requirements – Diploma in Supply Chain and Operations Management

In addition to the admission requirements stipulated in [section 3.1.1.1: Admission Requirements – Diploma Programs](#), students must have a bachelor's degree in any discipline with a CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies in their undergraduate degree.

Program Requirements

See [section 3.1.1.28: Diploma \(Dip.\) Supply Chain and Operations Management \(30 credits\)](#).

3.1.1.14 Diploma (Dip.) Accounting (30 credits)

The Diploma in Accounting aims to provide students with competencies in the frontiers of accounting using learner-centered instructional methods. It is designed to provide training in the techniques and nuances expected of a successful professional in various accounting related fields, such as financial and managerial accounting, taxation, auditing and corporate finance.

There are two external prerequisite courses to the program, which must be taken prior to taking certain required courses in this program. Students who wish to apply for advanced standing for prerequisite courses must complete an Advanced Standing form at the time of admission or they may take an Exemption by Examination Test.

Prerequisite and corequisite courses are not included in the total credit requirement for the program.

Prerequisites

CACC 521*	(3)	Concepts of Financial Accounting
CMS2 500*	(3)	Mathematics for Management

* or the Exemption by Examination Test

Corequisites

CEC2 532*	(3)	Business Economics
CMS2 521*	(3)	Applied Management Statistics

* or the Exemption by Examination Test

Required Courses (24 credits)

CCAU 511	(3)	Auditing 1
CCFC 511	(3)	Financial Accounting 1
CCFC 512	(3)	Financial Accounting 2
CCFC 513	(3)	Financial Accounting 3
CCMA 511	(3)	Managerial Accounting 1
CCMA 522	(3)	Managerial Accounting 2
CCTX 511	(3)	Taxation 1

CFIN 512

(3)

Corporate Finance

Complementary Courses (6 credits)

CMIS 544	(3)	Digital Marketing Automation, Planning and Technology
CMIS 545	(3)	Cloud Computing Architecture
CMIS 549	(3)	Digital Media and Search Engine Optimization
CMIS 550	(3)	Fundamentals of Big Data
CMS2 505	(3)	Quantitative Analysis Tools in Decision Making
CMS2 527	(3)	Business Intelligence and Analytics
CMS2 529	(3)	Introduction to Data Analytics

3.1.1.17 Diploma (Dip.) Entrepreneurship (30 credits)

This program is designed for students who are interested in starting a business of their own. It provides a thorough understanding of what is required to start and maintain a sustainable venture. It focuses on the specific needs of contemporary entrepreneurs, including adaptation to various circumstances in a world where business and the global marketplace are rapidly changing. It entails approaches and activities that will enable students acquire the tools and competencies necessary to identify opportunities; assess entrepreneurial potential; produce a business plan; finance, organize, and promote a business; and prepare a marketing and sales structure. With a tailored curriculum, this program is appropriate for anyone who wants to learn the fundamentals of entrepreneurship with resource people who he people w their o

centers, and other health and social establishments. Individuals will acquire knowledge and develop skills to work with other professionals, for b

CPL2 553 (3) Small Business Management

Complementary Courses (3 credits)

3 credits from the following:

CCLW 511	(3)	Law 1
CGM2 510	(3)	Project Management: Tools and Techniques
CMR2 543	(3)	Marketing of Services
CMR2 556	(3)	Buyer Behaviour
CMR2 566	(3)	Global Marketing Management
CPL2 510	(3)	Communication and Networking Skills
CPL2 524	(3)	Introduction: International Business
CPL2 533	(3)	Developing Leadership Skills

Or any other 500-level course offered and approved by Career and Professional Development.

3.1.1.22 Diploma (Dip.) Management: International Business Concentration (30 credits)

In today's marketplace, borders are no longer a barrier to trade. Indeed, the most successful corporations operate in global markets. Companies must therefore develop an understanding of how cultural differences, business etiquette, and political and social differences affect how business is conducted. These developments have in turn led to increased demand for international business education and for credentials that are recognized and valued around the world. This program is designed so as to enable students to learn how to conduct business with and in other countries whose local practices may differ markedly from domestic practices. Students will also study global marketing, financial and managerial accounting, pricing and channels of distribution, international business relations, key factors to consider when entering foreign markets, and communication practices for developing optimal business strategies. Additional topics covered include Canadian import, export, and customs regulations, and venture growth strategies and business in Asian and other emerging markets.

Corequisite (3 credits)

CMS2 500* (3) Mathematics for Management

* or the Exemption by Examination Test

Required Courses (24 credits)

CACC 520	(3)	Accounting for Management
CEC2 532	(3)	Business Economics
CMR2 542	(3)	Marketing Principles and Applications

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CPL2 590 (3) Topics in International Business

Or any other 500- or 600-level course offered and approved by Career and Professional Development.

3.1.1.23 Diploma (Dip.) Management: Internet Business Concentration (30 credits)

The Diploma in Management with an Internet Business Concentration will equip students with tools to deal with the revolution in business that is being generated by the Internet and to adapt to a new and rapidly changing market.

Corequisites

CEC2 532* (3) Business Economics
CMS2 500* (3) Mathematics for Management

* or the Exemption by Examination Test

Required Courses (27 credits)

CACC 520 (3) Accounting for Management
CFIN 512 (3) Corporate Finance
CMIS 530 (3) Digital Analytics and Targeting
CMIS 543 (3) Digital Customer Experience
CMIS 544 (3) Digital Marketing Automation, Planning and Technology
CMIS 549 (3) Digital Media and Search Engine Optimization
CMR2 542 (3) Marketing Principles and Applications
CMS2 521 (3) Applied Management Statistics

CEC2 532	(3)	Business Economics
CFIN 512	(3)	Corporate Finance
CMR2 542	(3)	Marketing Principles and Applications
CMS2 521	(3)	Applied Management Statistics
CMS2 527	(3)	Business Intelligence and Analytics
CORG 551	(3)	Behaviour in Organizations

Complementary Courses (9 credits)

9 credits from:

CCLW 511	(3)	Law 1
CGM2 510	(3)	Project Management: Tools and Techniques
CMIS 541	(3)	Information Systems for Managers
CMS2 515	(3)	Operations Management
CORG 555	(3)	Strategic Human Resources Management
CPL2 510	(3)	Communication and Networking Skills
CPL2 524	(3)	Introduction: International Business
CPL2 552	(3)	Strategic Management

And any other 500-level course offered and approved by Career and Professional Development.

3.1.1.25 Diploma (Dip.) Professional Practice in Finance (30 credits)

The Diploma in Professional Practice in Finance, a Chartered Financial Analyst (CFA) University Affiliated Program, prepares students to write level I, II, and III exams for the CFA Designation. This program is intended to allow students to develop professional competencies that will be recognized nationally and internationally. The program is designed to provide training in the competencies, techniques, and specific expertise required to become a successful professional in various finance-related fields, such as corporate finance, investment banking and portfolio management, risk management, treasury finance, financial planning, and sustainable financial management.

Prerequisite Courses

(3)	Concepts of Financial Accounting
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CPRL 533	(3)	Communications in the Corporate Sector
CPRL 534	(3)	Communications in the Not-For-Profit Sector

3-6 credits from:

CGM2 510	(3)	Project Management: Tools and Techniques
CMIS 530	(3)	Digital Analytics and Targeting
CMIS 542	(3)	Strategic Internet Marketing
CMIS 544	(3)	Digital Marketing Automation, Planning and Technology
CMR2 542	(3)	Marketing Principles and Applications
CORG 551	(3)	Behaviour in Organizations
CPRL 515	(3)	Fund-raising and Philanthropy
CPRL 532	(3)	Public Relations Event Management
CPRL 590	(3)	Topics in Public Relations

Or any other 500-level course offered and approved by Career and Professional Development.

3.1.1.28 Diploma (Dip.) Supply Chain and Operations Management (30 credits)

The Diploma in Supply Chain and Operations Management offers students opportunities to specialize in areas such as quality management, lean manufacturing, service operations and project management. The program contents are included in the body of knowledge of a Green Belt and Project Management Institute.

Note: Corequisite courses are not included in the total credit requirement for the program.

Corequisite

CMS2 500*	(3)	Mathematics for Management
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* or the Exemption by Examination Test

Required Courses (30 credits)

CGM2 510	(3)	Project Management: Tools and Techniques
CMS2 505	(3)	Quantitative Analysis Tools in Decision Making
CMS2 515	(3)	Operations Management
CMS2 524	(3)	Management of Service Operations
CMS2 525	(3)	Supply Chain Management
CMS2 527	(3)	Business Intelligence and Analytics
CMS2 531	(3)	Re-Engineering and Integration of Business Systems
CMS2 532	(3)	Lean Operations Systems
CMS2 540	(3)	Six-Sigma Quality Management
CMS2 550	(3)	Supply Chain Field Project

3.1.2 Graduate Certificates

Graduate Certificates are offered in 11 specializations that include: Aviation Leadership, CPA Professional Education, Digital Marketing, Entrepreneurship, Financial Planning, Health Services Management, Human Resources Management, International Business, Internet Business, Leadership, and Public Relations Management.

The programs are offered by the School of Continuing Studies. The Graduate Certificates offered consist of five courses (15 credits) to eight courses (24 credits), depending on the specific program.

For a person with a Bachelor of Commerce degree and a solid academic background in business, these graduate-level programs are designed to provide the specialized knowledge you need for today's changing business world, in the shortest possible time.

3.1.2.1 Admission Requirements for Graduate Certificates

To be admitted to the 15- to 24-credit Graduate Certificate programs, applicants must hav

3.1.2.9 Graduate Certificate in International Business

This program provides specialized knowledge in areas such as international finance and business relations, which is a necessity in today's changing global marketplace.

Admission Requirements – Graduate Certificate in International Business

Please see [section 3.1.2.1: Admission Requirements for Graduate Certificates](#).

Program Requirements

See [section 3.1.2.20: Graduate Certificate \(Gr. Cert.\) International Business \(15 credits\)](#).

3.1.2.10 Graduate Certificate in Internet Business

****Program under review****

Admission Requirements – Graduate Certificate in Internet Business

In addition to the admission requirements stipulated in [section 3.1.2.1: Admission Requirements for Graduate Certificates](#), students must hold a Bachelor of Computer Science, a Bachelor of Software Engineering, or a Bachelor of Computer Engineering with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies.

Program Requirements

See [section 3.1.2.21: Graduate Certificate \(Gr. Cert.\) Internet Business \(15 credits\)](#).

3.1.2.11 Graduate Certificate in Leadership

Admission Requirements – Graduate Certificate in Leadership

In addition to the admission requirements stipulated in [section 3.1.2.1: Admission Requirements for Graduate Certificates](#), applicants must have a bachelor's degree (or equivalent). The minimum CGPA required in the bachelor's degree is 3.0 out of 4.0 or a minimum CGPA of 3.2 out of 4.0 in the equivalent of the last two years of full-time university-level academic studies. Applicants must also have a minimum of three years of recent and relevant managerial, supervisory, or project management experience or hold a professional designation. All applicants must provide their curriculum v53Tj/F0 8 Tf1 0 0 1 1026.738 443.92 T

CPL2 534	(3)	Leading in Diverse and Global Workplaces
CPL2 552	(3)	Strategic Management

Note: The courses in this program have an aviation focus.

3.1.2.14 Graduate Certificate (Gr. Cert.) CPA Professional Education (24 credits)

This accredited professional accounting program provides a pathway to completion of the Professional Education Program (PEP) of Chartered Professional Accounting (CPA) Quebec. Upon completion, you will be ready to challenge the CFE (Common Final Exam), the three-day CPA professional examination. Both the PEP and the CFE are required for obtaining the CPA designation and to practice as an accountant.

This program is structured for working individuals and offered part-time. It is made up of a series of courses, intensive capstone courses, case-based learning, team work, and mock exams focusing primarily on enhancing CPA candidates' ability to apply the professional knowledge, values, ethics, and attitudes expected of CPAs in a professional context.

The courses focus on expanding your knowledge of accounting and developing your analytical skills, critical thinking abilities, and capacity to operate and navigate professionally in an increasingly ambiguous environment. They reflect the technical and enabling competencies that business, public practice, and government require from professional accountants. The courses are delivered by our team of experienced CPAs who use a range of learner-centered techniques and methodologies to convey their wealth of knowledge and the practical experience they have gained within leading global organizations.

Required Courses (18 credits)

CCPA 601	(6)	CPA Foundations 1
CCPA 602	(6)	CPA Foundations 2
CCPA 631	(3)	Case-Writing and Communications for CPAs
CCPA 641	(3)	Capstone 1 Seminar

Complementary Courses (6 credits)

6 credits from the following. Those wishing to obtain the rights to practice in public accounting must choose CCPA 621 and CCPA 623. Students must also complete CCPA 642 if they wish to take the Common Final Exam as required by OCPAQ.

CCPA 621	(3)	Taxation
CCPA 622	(3)	Performance Management
CCPA 623	(3)	Assurance
CCPA 624	(3)	Finance for CPAs
CCPA 642	(0)	Capstone 2 Examination Preparation

3.1.2.15 Graduate Certificate (Gr. Cert.) Digital Marketing (15 credits)

The Graduate Certificate in Digital Marketing has been developed for students who wish to upgrade their existing knowledge and skills in marketing to specialize in the dynamic digital environment. The program is designed to provide students with prior marketing knowledge the opportunity to develop a solid understanding of the theoretical foundations, tools, and skills to implement and measure digital strategies, engage with consumers, apply search engine optimization (SEO), optimize the user experience, and develop a digital marketing strategy that is aligned to traditional marketing efforts. The program comprises four required courses and one complementary course.

Required Courses (12 credits)

CMIS 543	(3)	Digital Customer Experience
CMIS 544	(3)	Digital Marketing Automation, Planning and Technology
CMIS 549	(3)	Digital Media and Search Engine Optimization
CMR2 573	(3)	Digital Marketing Communications

Complementar

CMR2 548	(3)	Processes of Marketing Research
CMR2 590	(3)	Topics in Marketing
CPL2 552	(3)	Strategic Management

Or any other 500- or 600-level course offered and approved by Career and Professional Development and approved by the Department.

3.1.2.16 Graduate Certificate (Gr. Cert.) Entrepreneurship (15 credits)

This Graduate Certificate program is designed for students with a Bachelor of Commerce who are interested in starting a business of their own. The program provides a thorough understanding of what is required to start and maintain a sustainable venture, with a specific focus on the needs of contemporary entrepreneurs. This includes adapting to various circumstances in a world where business and the global marketplace are rapidly changing, emphasizing modern approaches to entrepreneurial practices.

In addition to the admission requirements stipulated for Graduate Certificates, students must have a Bachelor of Commerce degree with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of full-time academic studies.

Required Courses (12 credits)

CEN2 500	(3)	New Venture Formation
CEN2 505	(3)	Sales and Negotiation Strategies
CEN2 506	(3)	Financing Startups and Ventures
CEN2 510	(3)	Practical Entrepreneurship Management

Complementary Course (3 credits)

3 credits from:

CGM2 510	(3)	Project Management: Tools and Techniques
CMIS 530	(3)	Digital Analytics and Targeting
CMIS 542	(3)	Strategic Internet Marketing
CMIS 544	(3)	Digital Marketing Automation, Planning and Technology
CMS2 521	(3)	Applied Management Statistics
CPL2 524	(3)	Introduction: International Business

Or any other 500- or 600-level course offered and approved by Career and Professional Development.

3.1.2.17 Graduate Certificate (Gr. Cert.) Financial Planning (15 credits)

The Graduate Certificate in Financial Planning seeks to develop the already acquired finance competencies to analyze, integrate and synthesize information in a variety of fields including professional ethics and integrity, financial planning, insurance, marketing and taxation. Emphasis is placed on utilizing practical techniques which represent the wide range of businesses, public organizations, banks and insurance companies in which professional financial planners pursue their professional careers. Students must have completed a Bachelor of Commerce (Finance) with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of academic studies, or a Bachelor's Degree in any discipline with a minimum CGPA of 3.0 out of 4.0 or 3.2 out of 4.0 in the last two years of academic studies and a Diploma in Finance, or a Bachelor's Degree in any discipline and a Certificate in Finance with a minimum CGPA of 3.0 out of 4.0.

Prerequisite

CCTX 511	(3)	Taxation 1
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Note: Students who wish to apply for advanced standing for prerequisite courses must complete an Advanced Standing form at the time of admission. Prerequisite courses are not included in the total credit requirements for the program.

Required Courses

CCLW 511	(3)	Law 1
CCTX 532	(3)	Taxation 2
CFIN 501	(3)	Retirement, Estate and Tax Planning
CGM2 520	(0)	Sales Management and Negotiation Strategies

Risk Management and Insurance

3.1.2.20 Graduate Certificate (Gr. Cert.) International Business (15 credits)

In today's marketplace, borders are no longer a barrier to trade. Indeed, the most successful corporations operate in global markets. Companies must therefore develop an understanding of how cultural differences, business etiquette, and political and social differences affect how business is conducted. These developments have in turn led to increased demand for international business education and for credentials that are recognized and valued around the world. This program is designed to enable students, who hold a Bachelor's Degree in Commerce (or equivalent), to learn how to conduct b

Required Courses (24 credits)

CACC 520	(3)	Accounting for Management
CORG 551	(3)	Behaviour in Organizations
CPL2 511	(1.5)	Business Analytics for Decision-Making
CPL2 512	(1.5)	People Analytics for Decision-Making
CPL2 532	(3)	Leading Change
CPL2 533	(3)	Developing Leadership Skills

CPL2 534 CP5.864 Analytics (cont) C87 533 Internal Finance and Control C87 533 for Mana20 1 165.864 622.001 3m(C87 5331 0 0 1 70.52 606.28

to the program, or any of the prerequisite courses that are not part of the program to which they have applied, are not eligible to take the Exemption by Examination test for the course(s) that they have failed.

The Exemption by Examination test is intended for students who do not have the requisite academic background required, but who believe that they have the requisite level of knowledge needed.

Students who successfully pass the Exemption by Examination test(s) with a minimum grade of 65% will not have to take the course(s) for which the test(s) was taken. Those who fail the Exemption by Examination test(s) will not be permitted to repeat the test(s); instead, they must enrol in the course(s) for which the particular test was taken. Students will be notified in writing of their test results. Test results are valid for one academic year. Students may obtain an application form from Client Services, or may download one from the website: www.mcgill.ca/continuingstudies/recognition-prior-learning.

Students may register for the Exemption by Examination test on the following website: www.mcgill.ca/continuingstudies/recognition-prior-learning. There is a CAD\$ 114.37 (non-refundable) application fee (payable by credit card) due at the time of registration. Students interested in a list of courses for which the Exemption by Examination test applies should refer to the website.

Exemption by Examination tests will be held on the following dates:

Exemption by Examination	
Thursday	April 18, 2019
Saturday	April 27, 2019
Wednesday	August 21, 2019
Thursday	August 22, 2019
Wednesday	November 27, 2019
Thursday	November 28, 2019
Saturday	December 14, 2019
Wednesday	April 22, 2020
Thursday	April 23, 2020



Note: The School of Continuing Studies reserves the right to reschedule test dates and to revise the application fee without prior notice.

3.2.1 Admission Procedures for all Programs

For more information, see [School of Continuing Studies > Getting Started > : Admission Requirements](#).

3.2.2 Proof of Proficiency in English

The language of instruction for most courses and programs at McGill is English; however, students may submit any written work that is to be graded in English or French, except in cases where knowledge of the language is one of the objectives of the course. Applicants must demonstrate the required level of proficiency in English **prior to admission** to McGill University, regardless of citizenship status or country of origin. McGill University has this language requirement in place to ensure that all students are pro,

- Have you obtained a graduate degree from an accredited educational institution where the language of instruction in your program of study was English (minimum two years)?

Applicants to Career and Professional Development who do not meet any of the above-listed conditions must demonstrate proficiency in English using **one** of the following options:

1. TOEFL (Test of English as a Foreign Language) – Minimum acceptable scores:

iBT (Internet-based test): 90 overall (a minimum individual component score of 21 in each of the four components, i.e., reading, writing, listening, and speaking)



Note: An institutional version of the TOEFL is not acceptable.

- 2.

Please consult [School of Continuing Studies](#) > [Getting Started](#) > [Admission Requirements](#) > [Special Student Status](#) > : [Graduate Courses](#) for information pertaining to Special Students.

Diploma in Management

Students who have completed equivalent post-graduate level courses with a minimum grade of B- at a recognized university may apply for a transfer of credits. A maximum of three courses (9 credits) may be credited for post-graduate courses taken outside the program in which they are registered. These courses must have been completed within the last five years. Students are required to complete the remaining courses at McGill University in order to be eligible for the program.

Graduate Certificates

Students who have completed equivalent post-graduate level courses, including corequisite and prerequisite courses, with a minimum grade of B- at a recognized university may be granted a maximum of 3 credits (one course). This course must have been completed within the last five years. Students must complete 12 credits (four courses) in the Graduate Certificate at McGill University. Students completing two graduate certificates may only double count 3 credits.

3.2.5.1 Supplementals for all Programs

Please note: Supplemental examinations are not available for courses offered by Career and Professional Dev

Corequisites for Programs

Certain programs require specific corequisites. These may be completed after admission to the program. It is highly recommended that students complete all corequisite courses for a program at the beginning of the program. Please note that all program corequisites must be completed in order to graduate from the program.

Prerequisites for Courses

Admission to certain courses is restricted to students who have reached a certain level of knowledge by having completed other required work. In course terminology, this means that Course A is prerequisite to Course B if a satisfactory pass in Course A is required for admission to Course B. The prerequisite course(s) or conditions are specified in the course descriptions. Students must observe these prerequisites. If you fail to meet the prerequisite requirement, you will be denied permission to register in the course. Students unsure of their status with regard to a prerequisite must inquire at the School of Continuing Studies. Prerequisite courses must be completed prior to course registration - including all courses for which deferrals (L) have been granted.



Note: Any student in violation of the above regulation may have the course in question immediately removed from their student record. Please note that this will affect course load, which may result in part-time registration status.

Required Courses

Programs may frequently comprise a number of required courses. In course terminology these represent mandatory courses that must be completed to fulfil the requirements of a program unless the student receives an exemption(s).

Complementary Courses

Programs may comprise a number of complementary courses. These are courses selected from a restricted list, a particular subject area, or a discipline. In some programs, students must include a number of these complementary courses to meet program requirements.

Course Load

All our programs are structured to be taken on a part-time basis. Therefore, students are advised to register for no more than two courses per term. If, however, a student with special reason wishes to take a full-time load, the following conditions are applicable:

- A student would be permitted, if the schedule allows it, to register for a full load in the first term.
- If a student then has one failure, the course load will be reduced to three courses in the subsequent term.
- If a student has two failures, the course load would be reduced to two in the subsequent term.
- If a student has accumulated three failures, he/she will be asked to withdraw.

A failure is defined as being a grade less than B- (65%).

Information Sessions

Information sessions will be held throughout the year. Please refer to the School of Continuing Studies website for the precise dates. These sessions will give you an opportunity to learn more about specific programs and courses. Academic advisers will be available at these sessions to provide you with details on program requirements, admission procedures, etc. We urge you to attend these sessions if you are planning to take courses in the upcoming term.

3.2.6.5 Registration in Graduate-Level Courses

For more information, see : [Admission Requirements](#).

3.3 Engineering – Graduate Level

Career and Pr

3.4 Language Requirements for Professions

See [University Regulations & Resources](#) > [Continuing Studies](#) > [Graduation](#) > : [Language Requirements for Professions](#).

Career and Professional De

- Accounting and taxation professionals
- Aerospace industry professionals
- Business analysts and professionals
- Contract and project managers
- Distrib

4.2 Non-Credit Online Courses

Guaranteed to fit your busy schedule, our online programs and courses let you set your own pace and learn from the comfort of home. Learn more [here](#).

Introduction to Post-Traumatic Stress Disorder

This online course allows participants to gain fundamental knowledge about post-traumatic stress disorder (PTSD) as described in DSM-IV-TR. Participants – professionals or students in mental health – will learn how to recognize the symptoms associated with PTSD and assess their frequency and intensity. This course also allows participants to familiarize themselves with the concepts of distress and peritraumatic dissociation. By the end of this course, participants will be able to offer additional support to victims of traumatic experiences, with the capacity to assess:

- PTSD (in a clinical context and in a triage situation following a wide-scale traumatic event such as a terrorist attack);
- peritraumatic stress;
- peritraumatic dissociation.

This course uses the APA's (American Psychiatric Association) DSM-IV-TR (Diagnostic and Statistical Manual) diagnostic criteria to define the symptoms of post-traumatic stress disorder.

This course is recognized for the purposes of continuing education in psychotherapy by the *l'Ordre de Psychologues du Québec* (OPQ). Recognition No: RA00756-14 (7 hours)

Please visit our [website](#) for more information and to register.

Project Management: Practice & Certification

This comprehensive online course is fully aligned with *A Guide to Project Management Body of Knowledge* (PMBOK® Guide), 5th edition and consists of 14 online modules. Case studies, quizzes, live webinars led by McGill's project management experts—as well as practical tips and advice provided by experienced project management professionals—complement the theory and concepts explained in the course. Downloadable templates allow you to apply your learning immediately on the job.

Your virtual mentors—McGill instructors who are seasoned project management professionals—share real-life cases and in-the-field experience through mentor video clips.

As part of this course you'll have access to the PMP® practice exam for three months.

Duration: 35 hours

Please visit our [website](#) for more information and to register.

Clinical Toxicology: Fundamentals for Front-Line Practitioners

Toxicity and poisoning are frequently encountered in the emergency department and can carry a high morbidity or mortality risk. Significant improvement in patient outcomes result with rapid diagnosis, collaboration and appropriate management with the multiple physician teams involved.

Drawing on the expertise of toxicologists and educators, the purpose of this 3-module online course is to provide a practical approach to managing patients poisoned with commonly used substances.

Learner Outcomes:

- Flexibility—access the modules from anywhere and study at any time;
- Animated didactic videos, interactive slides, and simulated case scenarios will prepare you to rapidly diagnose and appropriately manage poisonings;
- Attestation of Completion from McGill's School of Continuing Studies will be awarded upon successful completion.

Please visit our [website](#) for more information and to register.

4.3 Course Offerings: Non-Credit Courses

Non-Credit Courses

YCBS 204	Effective Public Speaking
YCBS 210	Comprehensive Business Analysis
YCNG 221	Project Management
YCNG 223	Strategic Project Leadership
YCNG 224	Agile Project Management
YCBS 110	Current Trends in Digital Communication
YCBS 111	Content Creation
YCBS 112	Social Media Strategies and Community Management

Non-Credit Courses

YCBS 113	Strategic Digital Communications
YCBS 114	Content Management and Architecture
YCBS 216	Interpersonal Skills for Professionals
YCBS 221	Leading Sustainable Change
YCBS 230	Level 1 – Introductory Business Valuation
YCBS 231	Level 2 – Intermediate Business Valuation
YCBS 232	Level 3 – Advanced Business Valuation
YCBS 233	Level 4 – Special Topics in Business Valuation
YCBS 234	Litigation Support in Business Valuation
YCBS 235	Private Company Finance
YCBS 236	Introduction to Valuation for Financial Reporting
YCBS 242	Applied Business Analysis
YCBS 243	Introduction to Business Analytics and Data Modeling
YCBS 244	Current Trends in Parliamentary Administration
YCBS 245	Corporate Management of Parliament 1
YCBS 246	Corporate Management of Parliament 2
YCBS 247	Parliamentary Committees
YCBS 248	Public Financial Management
YCBS 249	Parliamentary Research and IT
YCBS 250	Introduction to Commonwealth Parliamentary Governance
YCBS 255	Computational Applied Statistics
YCBS 256	Data Science for Business Decisions
YCBS 257	Data at Scale
YCBS 258	Practical Machine Learning
YCBS 260	Statistics for Business Decision Making
YCBS 261	Data Analytics Fundamentals
YCBS 262	Leading Data Science Projects & Teams
YCBS 299	Data Science Capstone Project

4.4 Intensive Professional Development Programs

Summer Program in Intellectual Property (Non-Credit)

Since 1994, the Intellectual Property Institute of Canada and McGill University have gathered some of the best practitioners in the field to conduct a series of intensive, practical summer courses in intellectual property. IPIC is an association of professionals practising in matters relating to the protection of intellectual property rights (patents, trademarks, copyrights, and industrial designs).

Please visit our website at www.mcgill.ca/continuingstudies/program/intellectual-property-summer-program for a detailed course brochure. You can find out more about IPIC online at www.ipic.ca.

Understanding Patents – An Introductory Course – July 15-19, 2019

An intensive, practical course that offers insights and strategies relating to patent issues. *Understanding Patents* is a must for **engineers involved in patents and patenting, patent agents in training, new patent agents, lawyers (in-house or corporate counsel), licensing executives, and contract managers**—anybody who encounters patents in their work and needs to have a better understanding of the nature and scope of the patent system, how patents are obtained, and how to manage a patent portfolio.

Understanding Trademarks – An Introductory Course – July 8-12, 2019

An intensive, practical course that offers valuable insights and strategies related to acquiring, managing, and protecting trademark assets, as well as dealing with contentious proceedings. It is intended primarily for trademark agents and trainees, in-house trademark managers, notaries, in-house counsel, and lawyers who practise or intend to practise privately or corporately in the trademark area, as well as marketing and brand practitioners.

Copyright Master Class – July 22-24, 2019

This intensive course provides an in-depth analysis of copyright law with the focus on practical issues and understanding of how copyright works in a variety of business settings. Designed primarily for business managers and in-house counsel working in publishing, music, information technology, broadcasting, film/TV, performing arts; lawyers, trademark agents, licensing executives, government policy makers; academics and librarians. The course will be of greatest benefit to participants who have been previously exposed to copyright concepts and issues.

McGill-ETS Intensive Summer Program – Best Practices in Aerospace Management – May 28–June 1, 2019

A five-day intensive program divided into five sessions providing a broad view of aerospace industry management best practices from leading Canadian experts.

This non-credit professional development program is designed for aerospace professionals who need to better understand the effects of aviation regulation and certification on aerospace business, increase their skills in the areas of strategic planning, program management and supply chain management, and implement operational excellence in their work environments.

For more information, see www.mcgill.ca/continuingstudies/program/cape-lecture-networking-series.

Social Media and Digital Communication Strategies in Business – July 29–August 16, 2019

This non-credit professional development program is designed for working professionals with the knowledge and skills to participate in social media on behalf of their organization or brand, to create effective content, to manage communities through online communication, and to manage content from a wide range of sources in order to optimize its potential for the organization.

For more information, see [see the Continuing Studies website](#).

Project Management – July 29–August 16, 2019

This program is designed for people who want to learn the basic principles of project management and their applicability in the workplace. Emphasis is placed on practical application of project management principles, tools, and methodology outlined in the industry standard, the Project Management Institute's *A Guide to the Project Management Body of Knowledge* (PMBOK® Guide).

For more information, see [www](#)

